

The EDUCATION ABROAD Network

An Adventure In MIND®



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AUSTRALIA



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ASIA

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NEW ZEALAND



Summer 2010 – International Business: Australia and Southeast Asia

Dates: June 14 – July 25, 2010

PRICE: \$5,580 – 2009 (2010 fees TBD)

COURSE DESCRIPTION: This course is coordinated through The University of New South Wales's Australian School of Business within the Faculty of Banking and Finance. This school provides extensive experience in business relations throughout Southeast Asia. The program will consist of lecturers, workshops, consulate presentations and guest presentations from representatives of Southeast Asian countries. The consulate presentations will enable the students to comprehend the unique aspects of each country and identify positive ways to open business channels with these nations.

The course will develop a theoretical understanding of how to do business in foreign countries by examining the methodologies of country risk assessment as a foundation for developing business in Asian countries. In conjunction to this, research and lecture material will centre on the Southeast Asian as a unique economic zone, where countries work independently unlike the united economic zone of the European Economic Union.

Students will focus on the developments of four distinct countries - Indonesia, Singapore, Malaysia and the Philippines, and the aspects that affect various components of their business. In particular, students will examine how the history of these countries has affected the way business is carried out.

LOCATIONS AND GUIDED TRAVEL: The program commences in Darwin, in the 'Top End' of Australia. Here learning will focus on location-based business content, as the north of Australia is geographically located in the business region of Southeast Asia. Lectures, guest speakers and specific studies will be complemented by visits to local businesses, including an unforgettable three-day camping expedition into Kakadu, Australia's largest World Heritage-listed National Park. Students will not only experience its spectacular scenery of vibrant wetlands, beautiful waterfalls, incredible bird life, reptiles and saltwater crocodiles but will focus upon the natural attractions of the "Top End" and how business is conducted in this remote location. Kakadu also boasts the longest continuous surviving human culture and rock art in the world, that of the traditional owners of the land - the Aboriginal people.

From Darwin, the program will transfer to Canberra, Australia's capital, seat of government and centre of Australasian business and political relations. Students will visit a number of Southeast Asian embassies, incorporating guest speakers who will highlight how Australia and their specific nation conduct business and forge relationships in the region.

In week three, the program moves to Sydney where students will be based at UNSW. Described by the American Travel and Leisure Magazine as the 'best city in the world', Sydney has something exciting and captivating for everyone. Set around a magnificent harbour are such world-famous icons as the Sydney Harbour Bridge and an Opera House which has been awarded 'the building of the 20th century' by the Guggenheim Institute. Classes will draw on Sydney's central business district and focus on the political structures,

economic systems, industries and financial structures of Southeast Asian economies, including an examination of the cultural practices and entry barriers to the Asian market.

In week six, students will travel to the Cairns, the final destination of the program. Here studies will focus on the natural attractions of tropical North Queensland and the business relationships attracted to it. The Daintree rainforest and the World Heritage-listed Great Barrier Reef provide distinct business projects for the Southeast Asian market. The final three days in Cairns (post final exam) are for students to relax and visit the Great Barrier Reef.

COMPREHENSIVE FEE INCLUDES: The program fee includes tuition (worth 6 UNSW credits, generally 6-8 US credits); all accommodation; excursion costs; airport shuttle services; orientation programs; and a UNSW student card (allowing access to all UNSW facilities); all meals when camping in Kakadu National Park, breakfasts and lunches in Sydney, breakfasts in Canberra, and breakfasts and final dinner in Cairns. The program fee does not include other meals or airfares.

ELIGIBILITY REQUIREMENTS: Students should be currently enrolled at an approved degree-granting institution of higher education. Currently, there is a 2.8 minimum GPA requirement for this program.

CREDIT: Participants in the program are able to obtain credits through universities and colleges in the United States and Europe. This program is approved by UNSW and students will receive their grades on a UNSW transcript. Credit transfer (generally 6-8 U.S. credits total) is subject to home institution regulations so please consult your academic advisor for guidance. Study Australia and UNSW will provide all documentation to overseas institutions to assist in credit transfer.

ACCOMMODATIONS: Students will be housed in a variety of accommodation styles when travelling, including shared, budget-style accommodation, serviced apartments and a few nights camping.

TEACHING: Course size is restricted to 20-30 students allowing greater student participation and a more hands-on approach to learning. Teaching will be done by UNSW and lecturers. In addition, there will be over 100 other U.S. study abroad students participating in other UNSW summer courses. Most will be following similar itineraries, thus allowing for participants to meet and interact with other students.

TRAVEL: International air travel is organized through Qantas. Packages have been designed to allow students to spend time in the tropical north of Australia on the Great Barrier Reef at the completion of each program, or in a host of destinations such as New Zealand or Hawaii on their return to the US, at little or no extra cost. Upon application participants will be provided complete airfare details.

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Rules and Procedures

Study Australia/The Education Abroad Network is a premier full-service study-abroad program for students wishing to acquire a unique academic and cultural experience by living and studying in the South Pacific or Asia. Ten years of running programs with our partner universities has given Study Australia/The Education Abroad Network extensive experience in the design, delivery, and servicing of educational opportunities.

We take pride in the “hands-on” approach undertaken by our staff, as well as the structured, hassle-free programs and services we provide from start to finish. Compare other programs with ours, and we are confident that we provide unmatched personalized service, quality, options and flexibility for your study-abroad adventure.

APPLICATION DEADLINE – Applications are assessed on a rolling basis until all spots are filled. We suggest interested students apply by March 1st to avoid disappointment. However, all spots could fill before March 1st. For further details, please visit <http://study-australia.com/>.

ELIGIBILITY REQUIREMENTS – Students should be currently enrolled at an approved degree-granting institution of higher education have completed one year of coursework on a college or university campus by the program start date, and achieved a minimum GPA of 2.8/4.0.

GRADING – All grades are letter grades. Study Australia/The Education Abroad Network can easily supply U.S. institutions with grading equivalency information for ease of credit transfer.

PASSPORTS, VISA AND IMMUNIZATIONS – All students must possess a valid passport in order to participate on the program. **Passports must be valid for at least six (6) months beyond the return date.** For more information on applying for a passport, please visit the following link: <http://www.usps.com/passport/>. For more information on renewing an expired passport, please visit the following link: http://travel.state.gov/passport/get/renew/renew_833.html.

A Student Visa is not required for the time abroad on the short term programs. Students will only require an Electronic Travel Authority (ETA) or “Tourist Visa,” as they will be in the country for less than three months.

Students are not required to undergo any immunizations for this period of study in Australia. For details regarding any recommended immunizations, please visit the Center for Disease Control’s web site at www.cdc.gov/travel/.

COMPREHENSIVE FEE EXCLUSIONS – All other meals (surpassing those included); Passport fees; Personal expenses; Visa expenses; Travel insurance; all Airfares; and all other items not specifically mentioned in the Comprehensive Fee Inclusions.

PAYMENT OF FINAL FEES – Payment of final fees will be due on or before **May 15th**. Participants will remit payment of final fees to Study Australia. For students wishing to utilize financial aid to finance their term abroad, we urge them to contact their home university financial aid office as soon as possible if they will, or think they may, need to apply for financial assistance. In addition, for those intending to apply for additional loans, please note that the application process may take several months. As such, please plan accordingly.

WITHDRAWALS AND REFUNDS

1. No cancellation fee for students withdrawing prior to submission of the program deposit and full program fees.
2. For students withdrawing after submission of the program deposit, the deposit is fully refundable less a \$150 administrative fee if withdrawn **before March 15th**.
3. **After March 15th**, the \$1000 program deposit is no longer refundable.
4. For students withdrawing after submission of the full program fees, a refund is based upon recoverable costs. **FULL PROGRAM FEES** may be forfeited.
5. **If a student withdraws 30 days or less prior to departure for the program, the program fees are not refundable.** For students with pre-existing medical conditions, we encourage the purchase of Trip Cancellation Insurance. This insurance may be purchased via the travel agent or other travel service providers.
6. In the event that the program fees increase by more than 10% (due to general inflation), a student may cancel without penalty.
7. No refund will be given to students who wish to omit portions of the program.
8. **Notice of withdrawal from the program must be submitted via the official “withdrawal form” available via the Study Australia web site (<http://www.study-australia.com/>).**

STUDY AUSTRALIA/THE EDUCATION ABROAD NETWORK

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